

## Message Text

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PAGE 01 CALI 00224 022033Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----050362 030206Z /66

R 021330Z AUG 77  
FM AMCONSUL CALI  
TO USDOC WASHDC  
INFO AMEMBASSY BOGOTA  
SECSTATE WASHDC 2223

UNCLAS CALI 0224

E.O. 11652: N/A  
TAGS: BEXP  
SUBJECT: WTDR/FTI CARVAJAL, S.A.

REF: USDOC 10345

1. COLOMBIA 2. CNTRY CODE: 301 3. SER NO: "NA"

4. CARVAJAL, S.A.

4A. CODE: 4B. CODE: B 4C. CODE:  
5. APARTADO AEREO 46& CALLE 29N NO. 6-AN-40  
6. CALI, VALLE , COLOMBIA

7. ESTABL: 1904 8. EMPL: 3661 9. SIZE:(18-X) VERY LARGE  
10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS THROUGHOUT COLOMBIA AND ALSO EXPORTS  
TO U.S.A.& PANAMA& VENEZUELA& MEXICO&ECUADOR&CHILE&PERU&  
COSTA RICA&PUERO RICO&ARGENTINA&GUATEMALA&DOMINICAN  
REPUBLIC&BOLIVIA&FRANCE&NICARAGUA&SWEDEN&BRAZIL&JAMAICA&  
WEST GERMANY&GREAT BRITAIN&DENMARK&ITALY,AND OTHER  
COUNTRIES.

12. RPT. DATE: 08/77  
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13A. 27300/1349 RET. DIST. EXP. AND PRINTER OF BOOKS.  
13B. 27400/1349 RET. DIST. EXP. AND PRINTER OF MISCELLANEOUS  
PUBLICATIONS.  
13C. 27500/1349 RET. DIST. EXP. AND PRINTER OF COMMERCIAL  
PRINTED MATERIAL.  
13D. 27600/349 DIST. EXP. AND PRINTER OF MANIFOLD BUSINESS

FORMS.

13E. 27700/1349 RET. DIST. EXP. AND PRINTER OF GREETING CARDS.

13F. 27800/1349 RET. DIST. EXP. MFR. OF BLANKBOOKS AND BOOKBINDING.

13G. 26210/5 IMP. OF PAPER MILLS

13H. 26480/1349 RET. DIST. EXP. AND PRODUCER OF STATIONERY PRODUCTS.

13I. 26510/349 DIST. EXP. AND PRODUCER OF FOLDING PAPERBOARD BOXES.

13J. 35550/5 IMP. OF PRINTING TRADES MACHINERY.

13K. 35720/139 RET. DIST. AND ASSEMBLER OF TYPEWRITERS.

13L. 35740/139 RET. DIST. AND ASSEMBLER OF CALCULATING AND ACCOUNTING MACHINES.

13M. 39550/139 RET. DIST. AND PRODUCER OF CARBON PAPER AND INK RIBBONS.

13N. 25200/013 MFR. RET. DIST. OF WOOD AND METAL OFFICE FURNITURE.

14. CONTACT: JAIME CARVAJAL S. TITLE: PRES

15. CABLE: CARVAJALES 16. TELEX: 055-555 AND 055-650

17. TEL: 681111

18. FINANCIAL REFS: CHEMICAL BANK,P.O. BOX 44,CHURCH STREET STATION, NEW YORK, N.Y 10008& BANK OF AMERICA, SAN FRANCISCO, CALIFORNIA, ALSO BANCO DE BOGOTA, CARRERA 4 NO. 11-55& BANCO DE COLOMBIA, CALLE 11 NO. 5-64& BANCO COMERCIAL ANTIOQUE#0, CALLE 12 NO. 5-75& BANCO CAFETERO, CALLE 13 NO. 5-21,AND BANCO POPULAR, UNCLASSIFIED

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CARRERA 4 NO.9-60, OF CALI, VALLE, COLOMBIA.

19. TRADE REFS: M. GRUMBACHER INC., 466 WEST 34TH STREET, NEW YORK, N.Y. 10001& A.B. DICK, 5700 WEST TOUHY AVENUE,CHICAGO, ILLINOIS 60648& GAF CORP.,140 WEST 51ST STREET, NEW YORK, N.Y. 10020&SIMPLEX TIME RECORDER CO.,26 SOUTH LINCOLN STREET, GARDNER, MASS. 01440&THE HEDMAN CO.,1158 WEST ARMITAGE, CHICAGO, ILLINOIS 60614& TEXAS INSTRUMENT INC.,P.O. BOX 5012, DALLAS, TEXAS 75222.

20. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF M. GRUMBACHER INC., 466 WEST 34TH STREET, NEW YORK, N.Y. 10001, FOR ARTIST'S AND SIGN WRITERS' BRUSHES, COLORS AND MATERIALS, ACQUIRED 1976& A.B. DICK, 5700 WEST TOUHY AVENUE, CHICAGO, ILLINOIS 60648, FOR DUPLICATING AND IMPRESSION PRODUCTS, ACQUIRED 1972& AGENCY REP. OF GAF CORP., 140 WEST 51ST STREET, NEW YORK, N.Y. 10020 FOR BLUE PRINT COPYING MACHINES, ACQUIRED 1950& AGENCY REP. OF TOSHIBA, JAPAN, FOR ELECTROSTATIC COPYING MACHINES, ACQUIRED 1976& AGENCY REP. OF SIMPLEX TIME RECORDER CO., 26 SOUTH LINCOLN STREET, GARDNER, MASS. 01440, FOR TIME EQUIPMENT SYSTEMS AND FIRE ALARM SYSTEMS, ACQUIRED PRIOR TO 1950& AGENCY REP. OF NIPON INTERPHONE CO.,CHICAGO, ILLINOIS,

FOR INTERCOM SYSTEMS, ACQUIRED 1975& AGENCY REP. OF HITACHI-DENSHI, TOKIO, JAPAN, FOR CLOSED-CIRCUIT TELEVISION SYSTEMS, ACQUIRED 1975&AGENCY REP. OF THE HEDMAN CO.,1158 WEST ARMITAGE, CHICAGO, ILLINOIS 60614, FOR CHECK PROTECTORS, ACQUIRED 1960& AGENCY AND LICENSEE ARRANGEMENT OF FACIT, SWEDEN, FOR TYPEWRITERS AND PARTS FOR LOCAL ASSEMBLING, ACQUIRED PRIOR TO 1950&AGENCY REP. OF TEXAS INSTRUMENT INC., P.O. BOX 5012, DALLAS, TEXAS 75222, FOR ELECTRONIC CALCULATORS, ACQUIRED 1974& AGENCY REP. OF TELCOM, TOKIO, JAPAN, FOR ELECTRONIC CALCULATORS, ACQUIRED 1975& AGENCY REP. OF T.E.C., TOKIO, JAPAN, FOR CASH REGISTERS, ACQUIRED 1976.

21. THE LEADING FIRM IN COLOMBIA IN THE PRINTING TRADES AND BOOKSTORE BUSINESS. FIRM FORMERLY OPERATED AS A GENERAL UNCLASSIFIED

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PARTNERSHIP UNDER THE NAME OF CARVAJAL & CIA. DURING 1976 THE FIRM WAS REORGANIZED AS A STOCK-COMPANY UNDER THE NAME OF CARVAJAL, S.A. IT OWNS SEVERAL OTHER AFFILIATED FIRMS ENGAGED IN THE MANUFACTURE OF DECORATIVE CANDLES, TELEPHONE DIRECTORY PRINTING AND OTHER TYPES OF PRODUCTS. FIRM OPERATES SEVEN BRANCH STORES IN COLOMBIA, AND ALSO HAS BRANCH OFFICES IN U.S.A. KNOWN AS CARVAJAL INTERNATIONAL INC., 33 EASTHILL ROAD, STANFORD, CONNECTICUT 06903. LISTED PAID-IN CAPITAL IS 180 MILLION COLOMBIAN PESOS AND CONSOLIDATED SALES VOLUME REPORTED AS 1,988 MILLION ALSO IN PESOS.MANAGEMENT IS REPORTED AS HIGHLY EXPERIENCED AND FIRM'S REPUTATION IN TRADE SOURCES IS FIRST CLASS. BANKING INSTITUTIONS CONTACTED STATE THAT THEIR EXPERIENCE WITH SUBJECT IS ENTIRELY SATISFACTORY IN EVERY RESPECT. CONSULATE RECOMMENDS THIS FIRM AS AN EXCELLENT TRADE CONTACT FOR U. S. FIRMS.

22. PREPARED BY: J. DE SOTO APPROVED BY: R. J. APEL  
AT: U. S. CONSULATE, CALI.  
APEL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Enclosure:** n/a  
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**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**TAGS:** BEXP  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/56ef9e4f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009